

Is your money fighting for Your Country—or is it fighting for the Kaiser?

Suppose every family in the United States spends a quarter a day for luxuries they could just as well do without.

That amounts to \$5,000,000 a day.

To manufacture, market, sell and deliver that \$5,000,000 worth of luxuries, requires the labor of a great army of men who should be making arms, motor trucks, aeroplanes, ships, clothing, food and many other things our soldiers must have if they are to win the war.

Don't you see how those wasted quarters fight against our own soldiers—how they actually help the Kaiser?

Now suppose every family in the country saves a quarter a day and buys a U. S. Thrift Stamp with it.

That means \$5,000,000 a day which the Government can and will use immediately to arm and equip our soldiers and sailors. Just think—\$5,000,000 will fully clothe and arm over 30,000 infantrymen!

Multiply \$5,000,000 by 365 days in the year and you will see plainly enough that the war cannot be won if all that money is wasted—that the Kaiser cannot be beaten unless we all fight him—fight him with every dollar, every quarter, every dime we can save.

Your country asks you this question: What are you going to do about it—will your money fight for Uncle Sam, or for the Kaiser?

Go today to any bank, any post office, or any store where you see the W. S. S. (War Savings Stamps) sign displayed.

For 25 cents you will receive a U. S. Thrift Stamp and a card to paste it on. The card has spaces for 16 stamps, or \$4 worth. When it is full, exchange it—with a few cents additional in cash—for a War Savings Stamp, for which the Government will pay you \$5 January 1, 1923.

These War Savings Stamps are as safe as U. S. Bonds. They are the safest investment in the world because they are backed by the entire resources of the country, and the profit you make on them amounts to four per cent interest, componded quarterly, if held till January 1, 1923.

Tell every member of your family about these stamps; and how easy it is to buy them. Every time you are tempted to spend a quarter for some luxury, remember our brave soldiers under the German guns; remember the Kaiser's threats against our country, remember the German menace that hangs over your home and loved ones, and buy a U. S. Thrift Stamp.

That is the way to save priceless American lives; that is the way to make victory sure; that is the way to shorten the war!

United States Thrift Stamps Save Lives and Shorten the War

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